

Social Welfare Organization Ampara District

SWOARD

ANNUAL REPORT
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**SOCIAL WELFARE ORGANIZATION AMPARA DISTRICT,
SAGAMA ROAD, AKKARAIPATTU-8, SRILANKA.
Tele:067/2277276, Fax: 067/2278358,
E-Mail:swoad@sltnet.lk**

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01. Introduction: - In 1990 and afterwards due to the war, violence and racial conflict, the people were physically and morally affected and were without sleep or tired and backward. The need to raise the standard of living and prosper in their lives in a better life for all is the main reason of the inception of the Organization

Mr. Shanmugam Senthurajah was conscious to start an NGO in the Ampara district to serve the war & violence affected people. He invited the important people in the different Divisional Secretariat Division in the Ampara District for a discussion meeting. In accordance with the discussion, Social Welfare Organization Ampara District (SWOAD) is formed on the 1st of August 1995

This Organization focusing on the Tamil, Muslim and Sinhalese people of 18 villages in the Pottuvil, Thirukovil, Karaitivu, Kalmunai, Navithanveli and Samanthurai DS Division which is in the Coastal Belt of Ampara District and formed women member groups and with the women leadership and functioned. Initially to these groups saving habit is introduced and used the savings as revolving loan. During this period Netherland Embassy came forward to assist us with finance. Using this fund as a capital, we have given this fund as loan to the affected women headed families to start an income generating trade.

Also training was given to the staffs who are working in these villages and these staff through the training they obtained imparted the knowledge to the vulnerable group of people to involve in savings, provided assistance to develop the economy and the guidance and led them to the welfare of the community

During these period of service, Diakonia, OXFAM, Helvetas, Save the children Norway, UNICEF, World Food Program, WUSC etc came forward to assist us. Through these assistance, we could be able to conduct Vocational Training, Children Development Program, Awareness Workshops, Water & Sanitation, Housing, Human Rights programs, Education, Preschools, Libraries, Nutrition programs

When the Donors seen the extension and rapid growth of the Organization, they praised our Organization and also a few more International Organization came forward to provide financial support. Through this assistance we could be able to fulfill the basic needs of the vulnerable people of the District. In 2000, we have decentralized and formed SWOAD Offices in Pottuvil, Thirukovil, Karaitivu, Kalmunai, Navithanveli and Samanthurai Division. And the responsibilities to run the division independently and make decision of their own are given to the Divisional administrative staffs. To do so we have given the needed trainings to the staffs. Now they are able to run the division smoothly without any hindrance or problems.

Now we have 7742 members in 58 villages with 187 staffs. Our services are smoothly proceeding with the guidance of Mr.S.Senthurajah. You could see what we have achieved and what are we going to achieved in the future in the inner pages.

Vision: -

“Model of excellence, providing equal opportunity service for meeting basic needs of deprived people in Ampara district.”

Mission:-

“People focused Organization enabling deprived Communities to enhance their quality of life through the provision of productive and results oriented services in partnership with progressive actors and a team of creative and inspiring activists”

Objective:-

- Provide a better life for the poor and disadvantaged through development activities
- Alleviate poverty by providing micro-credit and encouraging self-help
- Empower women through training, personal development, awareness and leadership skills
- Uplift the living standards and self-esteem of disadvantaged people
- Encourage and enable active participation by everyone in a democratic society
- Provide educational support to poor students and vocational training for youth
- Conserve the environment, improve health and raise knowledge and awareness
- Provide basic amenities, including toilets, wells, housing and rural roads

Target Group:-

- Women
- Children
- Elders
- Disable
- Youths
- Women Headers Families
- Vulnerable Families
- Students

Working areas (DSs in Amparai District)

Addalaichenai	Padiyatalawa
Lahugala	Dehiattakandiya
Akkaraipattu	Pottuvil
Mahaoya	Irakkamam
Alayadivembu	Sainthamaruthu
Navithanvely	Kalmunai Muslim Division
Amparai	Sammanthurai
Ninthavur	Kalmunai Tamil Division
Damana	Thirukovil
Karaitivu	Uhana

Staff Details

Head Office	- 58
Divisional Office	- 23
Village Office	- 54
Per school Teachers	- 52

Members Details

Pottuvil	- 1041
Thirukkovil	- 2469
Karaitivu	- 733
Kalmunai	- 1295
Sammanthurai	- 872
Navithanvely	-133

02. Implementing Activities

2.1 Economic Development:- Economical Development activities are implemented by the Organization with the objective to increase the income of the people and by this to build a self supportive community.

2.1.1 Savings & Credit

The Savings & Credit Unit is functioning to increase the income of the individual family, according to the ability and talent of the individual loan is granted for self employment activities.

Details of the loan granted during this year

Division	Loan issued	Total saving Of members
Pottuvil	7736500	6,728,038
Thirukkovil	30020480	20,467,071
Karaitivu	8848000	6,689,522
Kalmunai	21811000	14,131,764
Sammanthurai	15047000	8,061,646
Navithanvely	23663000	13,032,997
Alayadivembu	520000	1,127,769
Total	107,645,980	70,238,807

2.1.2 Death Donation

The funeral expenses of the Target Group were done with the loan obtained from money lenders. To change this status and make the members to live self respectfully this scheme is started by the Organization. This project is implemented focusing on the non Governmental Officers. The members who contribute 5.00 per Month is included in this scheme. This donation is paid twice, first stage 3000.00 and 2nd stage 2000.00 totalling 5000.00

Details of the grant issued and the contribution of the members

Division	Contribution of the Members	Grant issued
Pottuvil	66893	60000
Thirukkovil	144803	124000
Karaitivu	43527	60000
Kalmunai	81078	79000
Sammanthurai	53259	55000
Navithanvely	83170	63000
Alayadivembu	100	0
Total	472,830	441,000

2.1.3 Livelihood

Under the Livelihood Project in the operational divisions 50 Member families have received 250,000/= worth of trade equipments and also financial assistance of 107,645,980/=

Supply of Livelihood Technical equipments



Loan issued of sector wise in this year

Sector	Total Amount	Loan Granted
Agriculture	1526	403190000
Business	584	17156000
Small Business	347	7177500
Home Garding	190	4173000
Sewing	115	2583000
Rice Founding	321	7971000
Fishing	113	2871000
Carpentry	38	1377000
Poultry	598	12462000
Cattle Farming	168	5435000
Goat Farming	81	1795000
House Repairing	96	2780000
Brick Making	52	1410000
Insurance	18	136480
Total	4247	107,645,980

2.1.4 Providing Vocational Training

The vulnerable youth who could not be able to continue their higher studies were provided with a Vocational Training so that they could be able to earn a living for the family. With the 5 Million rupees financial assistance of WUSC, constructed a building for Carpentry Training at Pottuvil and a building for Tractor Mechanism Training at Navithanveli. The following training courses were conducted for 174 Youths of both sexes with the financial assistance of 4,722,100.00 provided by ODW Organization

Particulars of the VT Courses

No	Vocational Training Details	Division	Trainees Details			Donors
			male	Femail	Total	
01	Carpentry Course	Pottuvil	15	10	25	WUSC
		Thirukkovil	07	13	20	WUSC
02	Tractor Machine Repairing	Navithanvely	23	23	WUSC
03	Wiring Course	Thirukkovil	18	18	ODW
		Kalmunai	09	06	15	WUSC
04	A.C Course	Alayadivembu	13	04	17	WUSC
05	Computer Course	Alayadivembu	12	08	20	ODW
06	Household Appliances	Kalmunai	11	05	16	ODW
07	Sewing Course	Navithanvely	20	20	ODW
	Total		108	66	174	

2.2 Social Development Project

2.2.1 Educational Development Activities

Our Organization has conducted the following activities for the betterment of the poor vulnerable children who has the desire to continue their studies with the financial support of DCA & DIAKONIA

- **Conducting rapid revision classes for the GCE(A/L) students** The rapid revision classes for the GCE(A/L) students of Thirukovil and Navithanveli Division on Hindu Culture, Hinduism, Politics, Tamil, Drama and logic for 528 students with the cost of 280,000/=
- **Conducting rapid revision classes for the GCE(O/L) students** The rapid revision classes for the GCE(O/L) students of Pottuvil and Samanthurai Division on Mathermatics, Science and English for 83 students with the cost of 213,000/=

2.2.2 Providing financial assistance for Education. Provided 75,000/= per months for 12 Months totaling 900,000/= Financial assistance for Education in the Pottuvil, Thirukovil, Karaitivu, Samanthurai, Kalmunai, Navithanveli and Alayadivembu for 150 GCE(A/L) students



No	Division	O/L	A/L	GAQ	University	Total
1	Pottuvil	3	7			10
2	Thirukovil	1	10		5	16
3	Karaitivu	3	7		1	11
4	Samanthurai	2	3		6	11
5	Kalmunai	9	13	1	1	24
6	Navithanveli	12	32		5	49
7	Alayadivembu		1		28	29
	Total	30	73	1	46	150

(A/L - 450/=, O/L - 300/=, GAQ - 450/=, University - 600/=)

2.2.3 Children Development Activities:- To grow the model talented future community, the following children development activities are conducted children welfare, self desire, Rights

- **Errecting a Preschool** :- A preschool worth of 5,000,000/= is constructed at the selected village of Valathapitti in the Samanthurai DS Division with the Financial support of Basket Fund Project. 42 children are studing in the school
- **Conducting Preschool** Under children development project 15 Preschools are conducted with the support of DCA & DIAKONIA and 13 Schools are conducted with the support of SWOAD Organization in the SWOAD operational area of Pottuvil, Thirukovil, Karaitivu, Kalmunai, Samanthurai and Navithanveli DS Divisions. 480 male and 529 female students are studying and 52 teachers are working in these schools

Per school details

<i>Division</i>	<i>NO</i>	<i>School Name</i>	<i>Village</i>	<i>Students Details</i>		
				<i>Male</i>	<i>Female</i>	<i>Total</i>
Pottuvil	1	Rikkasha	Hithayapuram	19	28	47
	2	Pathima	RM Nager	20	13	33
	3	Mathurancheni	Mathuran cheni	20	24	44
Thirukkovil	4	Amman	Thambiluvil 02	22	33	55
	5	Kanthy	Vinayagapuram 04	22	33	55
	6	Saraswathy	Vinayagapuram 03	15	24	39
	7	Kasthuripa	Vinayagapuram 02	25	21	46
	8	Annai	Thirukkovil 02	19	21	40
	9	Kanesha	Kanchikudayar	8	11	19
	10	Vipulanantha	Ganagernager	9	17	26
	11	Saye	Munaiuor	13	17	30
	12	Namagal	Thmpattai	13	7	20
	13	Sagalagalai	Kalliyanthivu	9	11	20
Karaithivu	14	Kalimagal	Karaithivu	20	25	45
Kalmunai	15	Kalaimagal	Neelavanai	25	27	52
	16	Kanesha	Chenaikudiyurpu 01	20	22	42
	17	Viveganantha	Chenaikudiyurpu 02	18	18	36
Navethanveli	18	Valluvar	15 village	12	21	33
	19	Parathy	11 village	15	16	31
	20	Elango	04 village	13	16	29
	21	Kajamuga	13 village	16	11	27
	22	Viknesvara	Savalagadai	13	12	25
	23	Parathy	07 village	12	15	27
	24	Saraswathy	Navithavely	15	15	30
	25	Puvuthu	Vijiyapura	30	26	56
Sammanthurai	26	Saraswathy	Valathapeddi	22	20	42
	27	Parathiyar	Malvaththai	12	15	27
	28	Ivaa	Veeramunai	23	10	33
				480	529	1009

The following subjects were taught to the children

- Story telling, cutting and pasting pictures
- Making articals with the available materials in the environment
- Rhymes
- Involving in Religious activities
- Colouring
- Group activities regarding Mathermatics related
- Pronounce the Months in English/Tamil
- Identify the Letters
- Selection of Flowers

- Making dolls out of clay
- Develop the thoughts
- Breathing development.

- **Providing Nutritious food** 1,000,000/= worth of Nutritious food is supplied to 500 malnourished children of the 15 selected preschools in the Organizational working areas of Pottuvil, Thirukovil, Karaitivu, Kalmunai, Navithanveli and Samanthurai DS Divisions, with the support of DCA and Diakonia



- **Erecting a Children Park** A children Park is erected at Sinnapanankadu village in the Alayadivembu DS Division which costed 1,960,000/= . This financial assistance was provided by the NECCDEP. 175 children are using this park daily

2.2.4 Women Development: - Increase the self income of the women in the society, through providing equal status to women without any sexual discrimination, create women leadership and awareness and make them to take decision by themselves. To do so the following activities were implemented in the Organization (Oxfam, Diakonia, CA, NCA)

- Increase the income by encouraging them to involve in saving habits
- Providing self employment loan under Livelihood activities
- Providing job opportunities through Vocational Training and advises
- Implement development activities through the Groups
- Conducted capacity building training workshops on Gender equity, Leadership, Family understanding, economical development,
- Create Leadership
- Provide training on capacity building of women
- Reduce the violence against women
- Encourage the women to involve in Non traditional trade



2.2.5 Infrastructure Development :- SWOAD is Implementing the following activities to make the community selfsufficient in their living by developing the Livelihood to fulfill the basic needs of the poor vulnerable community

- **Housing :-** Under intergrated Social Rehabilitation Development program, 20 permanent houses have been constructed at Samanthurai and 19 houses at Navithanveli DS divisions for 19,600,000/= with the assistance of CA
- Renovation of 85 houses have been constructed at Navithanveli for the selected 85 beneficiaries with the Financial assistance of DCA/FCA for 25,625,000/=



- **Water & Health:-** Under intergrated Social Rehabilitation Development program, 20 latrines and 20 individual wells were constructed at Navithanveli DS Division for 2,840,000/= with assistance of DCA/FCA and with the assistance of NECCDEP 4 common wells were constructed at Sinnapanagadu, Thampaddai, Thambiluvil and Vinyagapuram for 1,703,000/= and a Latrine with fencing at Sangamangramam for 573,500/=



- **Erecting Rain water harvesting tank** , Erected 2 Rain water harvesting tank at Pottuvil, Thirukovil 3 tanks, Navithanveli 3 tanks, Valarthapity village in the Samanthurai Division one and Thuraivanthiyamedu in the Kalmunai Division one totaling 10 tanks with the assistance of CA for 530,000/=



- **Multipurpose Building :-** Under Superstructure project 3 Multipurpose Building were constructed at Vinayagapuram, Sinnapanangadu and Thamapaddai for 6,186,000/= with the assistance of NECCDEP
- **Fishermen Rest Room** 2 Fishermen Rest room were constructed at Thamapaddai and Thambiluvil for 2,222,000/= with the assistance of NECCDEP
- **Road Renovation** Under Superstructure project 3 Roads were renovated at Thampaddai 1 & 2 and Sinnapanangadu for 4,009,500/= with the assistance of NECCDEP

2.2.6 Awareness Activities:- Under intergrated Social Rehabilitation Development program, conducted 143 awareness workshops on the following topics for 5335 beneficiaries in the 6 working DS divisions

- _ TOT training on Health and Nutrition
- _ Training on Women's Right, Gender equality, and Leadsip
- _ Training on Health & Nutrition for village people
- _ The importance of child education
- _ Awareness training on HIV/AIDS for village people
- _ Preliminary Training on Poultry Keeping
- _ Awareness training workshop on Prenanent Mothers, Lactating Motherrs, development of child nutrition for village people
- _ Disaster Reduction.
- _ Increase the Livelihood
- _ Basic account keeping
- _ Nature Farming
- _ Peace Building
- _ Marketing

Under CA – DRR Program, Nature Farming, Climate change, DRR, Water Management, Increase the Marketing facilities etc. 49 training programs were conducted. 2234 beneficiaries participated in this training.



2.3 Health development Program:- Under intergrated Social Rehabilitation Development program, Medical assistance worth 600,000/= of medicine were provided for 1200 members in Samanthurai, Navithanveli and Kalmunai divisions



2.7 Environmental Development Project

- **Nature Farming:-** Under intergrated Social Rehabilitation Development program, 10 Nature Farming training workshops were conducted for 310 Farmers with the cost of 39,000/=, to establish Model farms 25,000/= each was provided for 5 farmers. To do nature home gardening, 5.000/= each was provided to 20 Nature farmers.



Under CA- DRR Projects, in 10 villages conducted training on nature home gardening for 300 village people with the cost of 39,000/=, 5000/= worth of seeds were issued for 10 farmer families. Also for 50 families, 5,000/= each was issued to do home gardening

2.8 Community Intergrated development project supported by Oxfam .

Three farmers groups were strengthen in Pattuvil and Thirukovil divisions. Total 34 groups are formed and 862 farmers join in the group.

All the groups were given capacity building training. They are also given technical training on good farming practices. The farmer representatives were taken to see model farms.

Organic farming practices were introduced to the farmers group. Experts from India trained our farmers in Organic cultivation.

All the farmers in three villages from two divisions come together and formed a farmer's organization call Sustainable Agriculture Resource Centre-SARC. This centre is providing many services to the farmers. They are providing tractor, Harvester, Soperayers on a rental bsis to the famers with fewer charges.

A Seed processing centre and a paddy store is constructed to support the farmers to get a good variety of seed paddy.

The SARC is linked with government authorities and services providers to manage it effectively by the farmers group. The formed 34 groups were given training on different themes to manage the groups effectively. Income generation activities were initiated by all the group members and supported by this project.

The 34 groups were given revolving fund to revolve it among its members for income generation activities.

- **Providing Anaki fire stove Selected 10 villages** Selected 10 families in 10 selected villages in the 6 working division for providing training on to make Anaki Stove which costed 23,000/= and selected 2 women from the trained 10 families and provided 187,500/= to make 750 Anaki Stove. These 750 stoves were issued to 750 families in the Kalmunai, Karaitivu, Samanthurai, Navithanveli Thirukovil and Pottuvil Divisions. Also printed 2000 posters on usage of Anaki stove which costed 50,000/= and distributed to 10 villages at 200 posters for each village.



- **Planting Fruit trees** :- 10 villages selected in the 6 working division. In each village 100 families were selected to distribute fruit plants and issued 3000 seedlings of Guava, Jak and Mango



2.9 Activities implemented in village branch and groups

1. Environmental cleaning
2. Cleaning the drainage
3. Removing the carbagge
4. Destroying the Mosquitoes
5. Avoiding the usage of Polythene
6. Water Management
7. Environmental Protection
8. Planting trees
9. Food production
10. Home Garden, involving in increase of income
11. Health development activities
12. Guidance of Youths and students
13. Road Renovation
14. Supply of water for the society
15. Inovative activities
16. Usage of Anagi fire stove
17. Usage of energy
18. Thrift activities
19. Loan activities
20. Responsibilities of the Society
21. School shiramadana
22. Hospital Shiramadana
23. Preparation of Nutritious food
24. Internal Economic development activities
25. Taking responsibilities of good and sorrow instances
26. Knowledge development activities
27. Receiving the assistance available
28. Protect the basic Rights
29. Voiceing for the Rights
30. Acting independently
31. Monitor the projects

32. Monitor the selection of beneficiasries
33. Solve the problems
34. Taking action for the faults
35. Collect the documents by themselves
36. Get to know the Bank procedures
37. Fulfill the requirements of water & Electricity
38. Send all the children to school
39. Advising the students who have completed their studies to seek job facilities and how they could create job facilities
40. Create opportunities to find a partner for thie future life
41. Seek legal assistance if they are deprived of their rights
42. Unity is to be maintained
43. Will be alleader in all aspects

44. Will be always ready to help others
45. Will be good talented person in communication
46. Will be eager to do joint activities
47. Good behavior
48. Reduce the cultural barriers
49. Time management is observed
50. Create helping attitude.
51. Help the others to follow the good examples
52. Eradicate the ignorance
53. Helping the poor students
54. Eradicate the women migration to foreign Countries for employment
55. Create bi-laws for the groups by themselves
56. Know the new technology
57. Stop the migration for seeking jobs and create new ways and means to find a job
58. Encourage reading habits among the community

We are very much thankful for the INGOs , UN Agencies, Government departments to support us to support the needy.

The Tsunami and war affected people were affected and benefited through the project.